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Foster Photo

Richglad Garden

Gladiolus

*Guide for
1938*

3126 Woodrow Avenue
Richmond, Virginia

The Flower Supreme

TERMS AND CONDITIONS

Except when otherwise stated, we offer gladiolus bulbs in large size only; 1¼ inches or more in diameter. This is the best blooming size, and we recommend this size for immediate results. Other sizes, designated Medium indicate bulbs ¾-inch to 1¼ inches; Small, indicates bulbs ½- to ¾-inch in diameter. Small bulbs seldom give much more than a very short spike but produce large bulbs for the following season.

Bulblets seldom bloom the first year, and are not guaranteed to grow, as a large percentage of these "baby" bulbs always fail to germinate.

We pay delivery charges on all bulbs listed in this catalog. Full remittance should accompany all orders. Currency sent by unregistered mail is entirely at sender's risk. However, local orders (Richmond city only) will be accepted for C.O.D. delivery without deposit. Dial 3-0789.

Orders aggregating less than \$1.00, or for items of any variety less than the minimum number of bulbs shown by our list, will not be accepted and remittance, if any, will be returned.

Our low prices do not permit any further discounts for quantity orders. Our stock is *hand dug and hand cleaned*. Our bulbs are warranted true to name and disease-free, and we are in position to furnish top-size two-year-old bulbs equal in quality to any bulbs you can buy. *If you are not satisfied, return them at our expense and your money will be refunded without question.*

All stock is offered and orders accepted subject to prior sale. We have considerable stock of most varieties offered but due to large advance orders already booked, we would suggest that you order early to avoid disappointment. We do not substitute without your permission but would suggest that you name one or two second choices or authorize us to send double the quantity of medium size bulbs if sold out of large bulbs of varieties ordered. Medium bulbs usually produce almost as fine spikes as large bulbs but seldom more than one spike per bulb, whereas large bulbs frequently give two.

Our variety descriptions are a frank statement of their performance in our garden but we give no warranty, expressed or implied, of their performance under conditions over which we have no control.

Shipment will not be made until all danger of freezing in transit is over, about April 1. This is sufficiently early for planting in this section. Shipment to southern points will be made earlier if requested.



Bulbs come out of dirt and have other troubles to contend with. Do not expect all of them to look spotlessly clean. Frequently they develop bruise marks from non-moving contact with storage trays or show occasional bruises from removal of old bulbs and roots in cleaning. Again some varieties become discolored in drying in storage or are stained from husks if the season is wet at digging time as was the case last season. Such injuries affect only the appearance of the bulb and not its ability to perform.

Our bulbs are all hand-cleaned and inspected and are generally free from defacement from any cause.

FOREWORD



We wish to thank our many friends and customers for the generous orders of the past season and for their expression of appreciation of our stock.

We were favored with an unusually fine growing season for 1937 and consequently are in position to offer many fine varieties at low prices. Our list of varieties is greatly enlarged this season and in addition to our list of standard varieties, we are offering two new introductions and several fine varieties of very recent introduction. We wish to call your attention to the varieties *Fortune*, *Coralie*, *Shalimar*, *Chrysalis* and *Joli* from Mr. John Brauer of Union, New York, who has produced several varieties of unusual merit. Mr. Brauer has been especially successful in breeding fragrant gladiolus and his *Joli* is a distinct advance in this direction. The rose-like fragrance of *Joli* is often noticeable within a few feet of the plant. Mr. Brauer's seedlings have been especially outstanding in our test plots and in offering them, we feel confident that they merit a place among the best varieties in commerce. Two of these introductions now offered at lower prices—*Vanguard* and *Nola*—have performed unusually well for us and we recommend them highly. *Nola* has produced some of the most gorgeous spikes we have ever had and *Vanguard*, although a smaller flower, consistently produces perfect spikes of unusual beauty.

Our introductions, *Matoaka* and *Alandale* are seedlings of Mr. Brauer which when grown by us, proved so fine that we prevailed upon him to sell us his entire stock. *Matoaka*, a seedling of *Red Lory* x *Diablo* has for two seasons been outstanding both as to color and performance. Although offered only as a premium bulb for this season, its continued good performance will merit future offerings at a price commensurate with its fine qualities and those who take advantage of our offer this season will secure an early start of a variety which we believe will prove outstanding in its color class.

We wish to call your attention to Mr. Salbach's varieties added to our list this season: *Festival Queen*, *Miss Alameda*, *Queen Helen II*, *La Fiesta* and *Golden Goddess*. The latter is the first patented gladiolus (U. S. Plant Patent No. 77) and is also the finest yellow we have grown. All have been tested by us for at least two years, and we recommend them highly. Mr. Salbach is the originator of many outstanding varieties of gladiolus, iris and dahlias and needs no introduction to flower lovers in this or foreign countries.

We are also offering three fine varieties originated by Mr. D. S. Pruitt of Eugene, Oregon—*Shirley Temple*, *Early Peach* and *Paradise*. *Shirley Temple* is a wonderful new cream colored variety and *Early Peach* seems to have all the qualities needed for a first-class commercial variety. The spike of *Early Peach* pictured herein was grown in greenhouse last season which seems to indicate that it is a fine forcer.

Other new varieties offered for the first time in our list this season are *Miss Marion*, a new lavender introduced by Mr. Louis R. Fischer; *New Era*, a new pink introduced by Mr. John Majeski of Redwood Nurseries; and *Rewi Fallu*, new dark red from Australia.

New and Recent Introductions



MATOAKA (Brauer-Richglad 1938)

(Seedling of Red Lory x Diablo)

Rich velvety red, seventeen to eighteen 4½-inch florets, 7 to 8 open on 20- to 24-inch flowerhead; always straight with perfect double-row placement, blooming 70 to 75 days. Does not burn although petals sometimes turn dark at tips as flower fades. Very vigorous grower and rapid increaser, producing many large bulblets (even from bulblet stock) which germinate fairly well. We counted 90 large bulblets from one bulb. Good spikes from No. 4 and up. If you have had difficulty growing the black reds, you will appreciate this one.

Have been unable to exactly match color on Ridgeway's chart. Sheen of flower is such that color varies according to angle from which it is viewed. Color seems nearest to deep amaranth red (tone 4 French Color Chart) or burgundy, reminding one of the color of rich old wine viewed in direct sunlight.

Two years' trial, blooming about forty spikes, has shown no crooked stems or misplaced florets. Plants 4 to 4½ feet, well proportioned to size of florets. We do not fertilize our seedlings and it may produce larger plants and florets if given good culture. Tip florets bloom out perfectly in water after cutting.

No bulbs for sale this year. One bulb (1 inch or larger) of Matoaka will be given free with the first 50 retail cash orders of \$10.00 or more selected from this catalog. One small bulb and 5 selected bulblets will be given with any further retail cash orders of \$10.00 or more received before March 1, 1938. This offer does not apply on orders for collections.

Selected bulblets, 25 for \$5.00.



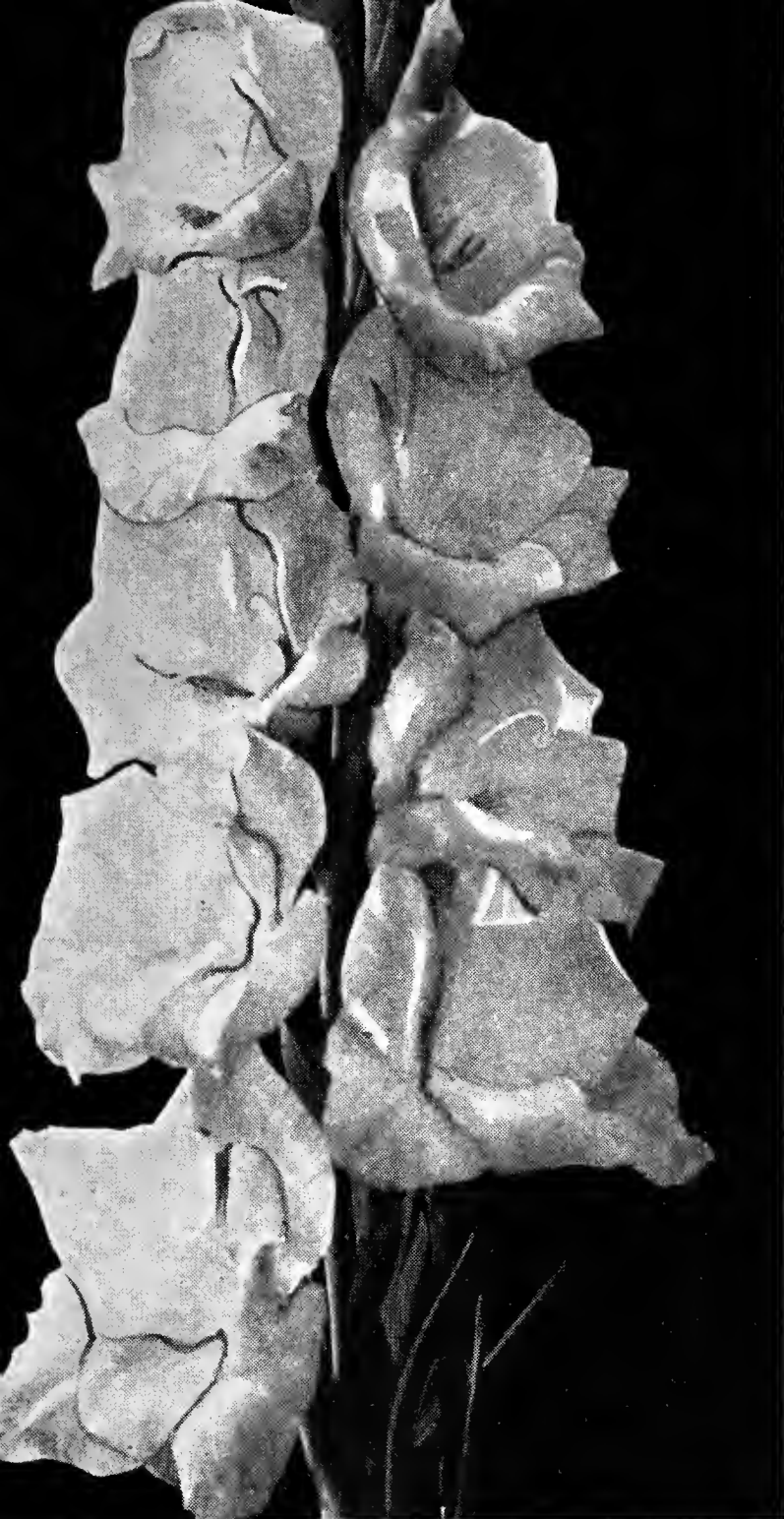
Fortune

ALANDALE (Brauer-Richglad 1938)

(Seedling of Picardy x Wuertembergia)

Wide open deep pink self, slightly deeper feather 8 to 9 5½-inch florets on very tall well arranged spike. Yearling bulbs consistently produce full size spikes for cutting.

This same cross produced the sensational seedling winner at the Rochester, New York Show for 1937 now named "Caroline Werner Gannett," which, if the reports we have from prominent growers are true, outshines its famous parent. We did not attend the Rochester Show but after seeing Alandale (then seedling No. 35-81) bloom in our trial beds, we don't believe that it needs the reflected glory of its sister seedling to give it a



Chrysalis

place among the really worth-while gladiolus.

As a propagator, it equals its famous parent Picardy which accounts for the low introductory price. In view of the results from this cross, Picardy x Wuertembergia, it seems that Alandale might produce some fine seedlings. It appears to be a good seed parent. We believe that commercial growers would do well to get a start with it.

Large bulbs, \$3.00 each.
Medium, \$2.00 each.
Small, \$1.00 each; 10 for \$8.00.
Bulblets, 25c each.
10 for \$2.00; 100 for \$15.00.

CHRYSLIS (Brauer 1937)

Clear sparkling pale blue (violet) color, opening nine 4½-inch florets at once in good double row placement. Strong grower about five feet tall and a fine exhibition variety in this color class. Average propagator.

Large bulbs, \$6.00 each.
Medium, \$4.00. Small, \$2.50.
Bulblets, 50c each; 10 for \$4.00.

CORALIE (Brauer 1937)

Rich glistening pure pink, lighter throat; 5 to 6 large (close to 6 inches) florets, somewhat ruffled, open at one time on a tall willowy but always straight, spike. Unusually beautiful variety and a combination of the good qualities of its famous parents (Nuthall x Coryphee) x Mrs. Sisson). Good propagator.

Large bulbs, \$3.00 each.
Medium, \$2.00. Small, \$1.25.
Bulblets, 25c each.
10 for \$2.00; 100 for \$15.00.

FORTUNE (Brauer 1937)

Very deep rich pink of even color with red lines in throat; 6 to 7 six-inch florets open at one time on 5½-foot spike, always straight and florets perfectly placed. Unusually strong and husky grower of heavy and lasting substance. Large size makes it an exhibition variety but it has all the qualities of a commercial. This variety received a Vote of Commendation from the Maryland Gladiolus Society Test Garden for 1937. Good propagator.

Large bulbs, \$7.50 each.
Medium, \$5.00. Small, \$3.00.
Bulblets, 50c each; 10 for \$4.00.

JOLI (Brauer 1937)

Fragrance of this variety is quite often noticeable within a few feet of the plant. Odor is rose-like and constantly present during the entire blooming season. Color is light pink with vivid orange scarlet blotch, opening five 4½-inch florets at one time on slender stem. Stock limited.

1-inch bulbs, \$3.00 each. Small, \$2.00.
Bulblets, 35c each; 10 for \$3.00.

SEE SPECIAL COLLECTIONS PAGES 7 AND 13

GOLDEN GODDESS (Salbach 1934)

Deep rich golden yellow color, ten to twelve of the twenty-one to twenty-three florets open at once. This one is definitely superior in performance to any yellow we have grown and at its present low price should be in every collection of fine gladiolus.

The first patented gladiolus (U. S. Plant Patent No. 77) and bulbs are sold only upon the express condition that they can be grown only for the personal enjoyment of the purchaser but that no stock may be resold, leased, or in any way transferred without the written consent of the Patentee, Mr. Carl Salbach.

Large bulbs only, 35c each.
3 for \$1.00; 12 for \$3.50; 25 for \$6.50.

LA FIESTA (Salbach 1933)

A very outstanding variety and remarkable "break" in color—a clear bright orange that does not fade. Six to seven good size florets open at once on a long straight spike of 17 to 18 florets and buds. A coming cut-flower and rapid increaser, producing large bulblets which germinate easily. Received Award of Merit British Gladiolus Society trial grounds.

Large bulbs, 50c each.
3 for \$1.25; 12 for \$4.00.
Medium, 35c each.
3 for 85c; 12 for \$2.50.
Small, 20c each.
3 for 50c; 12 for \$1.50.
Bulblets, 25 for 50c; 100 for \$1.50.

MISS MARION (L. R. Fischer 1937)

A very distinct shade of mauve lavender that is not seen in any other gladio-

Shalimar

lus. Its beauty is further enhanced by a soft cream throat. A very vigorous grower producing tall spikes with 8 to 10 medium size florets open at one time. It is an excellent producer of bulblets that germinate easily. Good early lavender glads are scarce and it will pay commercial growers to work up a stock of this one. Much earlier than Minuet.

Large bulbs, \$1.25 each; 10 for \$10.00.
Medium, 75c each; 10 for \$6.00.
Small, 50c each; 10 for \$4.00.
Bulblets, 15c each; 10 for \$1.20.

NEW ERA (Ellis-Majeski)

A beautiful shade of pink with soft cream throat, opening 8 to 10 heavily ruffled and frilled florets at one time. Good placement and straight spike. Our first year test very satisfactory and we have good reports from other growers on this variety.

Large bulbs, \$3.50 each.
Medium, \$2.50.
Small, \$1.50. Bulblets, 2 for 50c.

NOLA (Brauer 1937)

Unusually deep pink color with white midribs on lower petals, opening six to seven 5-inch florets at once; well placed on tall straight spike. This one has produced some of the most magnificent spikes we have ever grown. Produces many round bulblets which germinate easily and one of the few varieties which grows large bulbs from bulblet stock for us. Blooms 75 to 80 days. We believe this will be a money maker for commercial growers.

Large bulbs, 50c each; 10 for \$3.50.
Medium, 30c each; 10 for \$2.50.
Small, 20c each; 10 for \$1.25.
Bulblets, 10 for 25c; 100 for \$1.50.

REWI FALLU (Fallu)

A deep blood red, opening 8 to 10 very large florets at one time on vigorous plants, 5½ to 6 feet tall. Champion seedling at South Australia Gladiolus Show 1932, and released in U. S. A. 1937. Our first year trial very satisfactory and stock of this variety will be in heavy demand for some time.

Large bulbs, \$3.00 each.
Medium, \$2.00 each.
Small, \$1.00 each. Bulblets, 2 for 50c.



SHALIMAR (Brauer 1937)

Huge pure white with rich green yellow blotch which fades after flower has opened; florets wide open and somewhat ruffled. Stems sometimes a bit too limber to support flowerhead with eight immense florets open at one time. Good propagator and bulb maker.

Large bulbs, \$3.00 each.

Medium, \$2.00. Small, \$1.25 each.

Bulblets, 25c each.

10 for \$2.00; 100 for \$15.00.

VANGUARD (Brauer 1937)

Ruffled light orange salmon, at times somewhat lacinated. Early, blooming about ten days after Mibloom. Five to six 4-inch florets on slender and graceful but always straight spike. A very promising early cut flower on account of its unusual keeping qualities and ease of propagation. Outstanding in beauty of form and color.

Large bulbs, \$1.00 each; 10 for \$7.50.

Medium, 60c each; 10 for \$4.00.

Small, 30c each; 10 for \$2.00.

Bulblets, 10 for 50c each; 100 for \$3.00.

(See Illustration, Page 11)



Special Collections

MATOAKA COLLECTION

3 small bulbs, Alandale,

5 medium bulbs, Vanguard,

5 medium bulbs, Nola,

5 selected bulblets, Matoaka,

\$7.25 value — All for \$5.00.

BULBLET COLLECTION

20 bulblets, Vanguard,

20 bulblets, Nola,

10 bulblets, Alandale,

5 bulblets, Matoaka,

\$4.50 value — All for \$3.00.

BRAUER COLLECTION

Chrysalis, Coralie, Fortune and Shalimar.

1 small bulb each,

\$8.00 value — All for \$6.00.

5 bulblets each,

\$6.00 value — All for \$4.00.

Please note collections do not apply in our offer of premium bulbs of Matoaka.

SHIRLEY TEMPLE (Pruitt 1937)

This magnificent heavily ruffled cream variety was probably the best performer among the 1937 introductions grown in our test plots last season. Opens six to seven large ruffled florets at one time on tall vigorous plants; individual florets often over six inches across. Mr. Pruitt seems to have given us two wonderful varieties in this one and Early Peach (see general list). Both are Picardy seedlings and do credit to their famous parent.

Large bulbs, \$3.75 each; 10 for \$30.00.

Medium bulbs, \$2.50; 10 for \$20.00.

Small bulbs, \$1.50 each; 10 for \$12.00.

Bulblets, 50c each; 10 for \$4.00.

100 for \$25.00.

Shirley Temple



General List of Varieties

AFLAME

Giant flowers of flame red with rose overlay. Under favorable conditions, this variety will grow six feet tall and produce florets of six inches or more in diameter. A very vigorous grower under almost any conditions and has won many prizes in National shows.

Large bulbs, 3 for 15c; 10 for 45c.

AMADOR

A winner at major shows in this country which has also been given an Award of Merit by the British Gladiolus Society. Deep scarlet red flowers, well placed on strong but not clumsy stems. There is no finer red in its price class.

Large bulbs, 2 for 15c; 10 for 60c.

Medium bulbs, 2 for 10c; 10 for 40c.

ALBATROSS

Pure snow white with very large round lily-type florets. Our finest low-priced pure white.

Large bulbs, 3 for 15c; 10 for 45c.

APRICOT GLOW

Clear warm apricot shade. Very tall vigorous grower.

Large bulbs, 3 for 10c; 10 for 30c.

AVE MARIA

Light blue (violet) with small purple blotch. 7 - 8 florets open at a time. With us this is the finest performer of the so-called blues except the new Robert Burns.

Large bulbs, 3 for 15c; 10 for 45c.

BAGDAD

A magnificent smoky old rose blending to lighter throat. Many large, unusual colored florets open at one time on a tall straight spike. Very tall plant.

Large bulbs, 3 for 15c; 10 for 45c.

BETTY NUTHALL

Coral pink, pale yellow throat marking shading to orange; general color ef-

fect salmon orange. One of the truly great glads which seem to grow best in a dry season. You can't go wrong on this one.

Large bulbs, 3 for 10c; 10 for 30c.

BETSY BOB-UP

Color sport of Betty Nuthall and apparently has all the fine qualities of the latter. We have not been able to decide whether it is creamy pink or yellow in color. It's your choice.

Large bulbs, 10c each; 3 for 25c.

BLEEDING HEART

White suffused pale pink with large red blotch. Many florets open at once. A fine variety that attracted a lot of attention in our exhibit at the Virginia State Fair.

Large bulbs, 3 for 15c; 10 for 45c.

BONNEVILLE

Bright glistening pink of deep tone midway between salmon and pure pink. A recent introduction from Mr. Ellis which appears to come up to his usual standard.

Large bulbs, 10c each; 3 for 25c.

BOB WHITE

Glossy snow white with small rose-red spearhead deeply imbedded in throat. A fine white.

Large bulbs, 10c each; 3 for 25c.

BRIGHTSIDES

Rich canary yellow flushed pure apricot in upper throat and with tips of bitter-sweet orange. Beautifully ruffled and a wonderful color combination. A vigorous grower and one of the most beautiful varieties.

Large bulbs, 10c each; 3 for 25c.

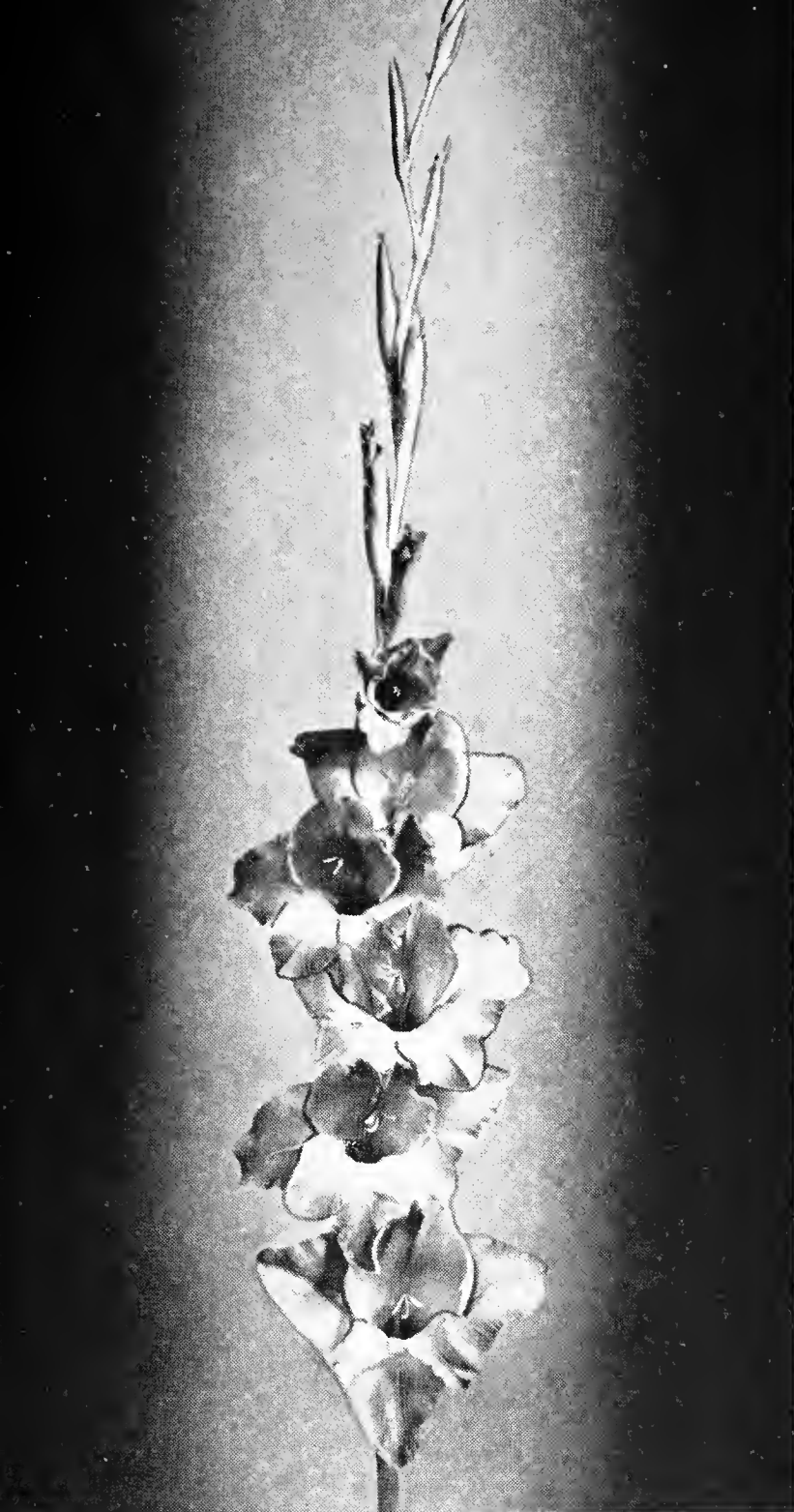
CHIEF MULTNOMAH

A large reddish-smoky variety opening several florets of leathery substance at one time. Strong grower and a wonderful novelty.

Large bulbs, 75c each; medium, 40c.

CHRISTABEL

A warm light salmon-pink color that produces huge spikes. Florets somewhat



Early Peach

lacking in form but nevertheless a worthwhile variety.

Large bulbs, 10c each; 3 for 25c.

DOROTHY DELL

Very fine chrome orange with inconspicuous throat marking.

Large bulbs, 10c each; 3 for 25c.

DR. F. E. BENNETT

A tall flame scarlet generally rated highly but it is not popular with us. You may like it.

Large bulbs, 3 for 10c; 10 for 30c.

DUNA

Soft flesh pink without markings. Its performance for us is almost faultless, and we recommend it highly.

Large bulbs, 3 for 15c; 10 for 45c.

EARLY DAWN

New tall early rose which seems to be very popular. Our first year trial was very satisfactory.

Large bulbs, 3 for 15c; 10 for 45c.

EARLY PEACH

Peach red blending to ivory in the throat of upper petals. Lower petals blotched a warm buff with pencils of rose-red. Six or seven wide-open florets open at one time on long straight spike. Good bulblet producer and splendid germinator. Looks like an excellent commercial variety.

Large bulbs, 15c each; 12 for \$1.50.

Medium bulbs, 2 for 15c; 12 for 75c.

Bulblets, 100 for \$3.00.

ERIC THE RED

Brilliant shade of red, slightly lighter in throat, with several large florets open at one time on a tall heavy spike. Heavy substance and brilliant texture.

Large bulbs, \$2.50 each.

Medium Bulbs, \$1.50 each.

Small bulbs, 75c each; 2 for \$1.25.

FESTIVAL QUEEN

Huge clear geranium pink self with soft carmine markings on lower petals. A very fine variety from Mr. Salbach who gave us Betty Nuthall and many other great varieties.

Large bulbs, 50c each; 3 for \$1.25.

FRANK J. McCOY

Perennial grand champion at the Boston show repeating in 1937. Rose pink with scarlet blotch on lower petals. If you want to win prizes, try this one.

Large bulbs, 2 for 15c; 10 for 60c.

Medium bulbs, 3 for 15c; 10 for 45c.

EARLY SUNRISE

Very early red which seems to vary in coloring; strong grower and good placement.

Large bulbs, 3 for 15c; 10 for 45c.

EXCELLENCE

Deep orange-vermilion, self color in effect, with faint throat markings of slightly deeper shade. A very early variety of gorgeous color.

Large bulbs, 3 for 15c; 10 for 45c.

E. I. FARRINGTON

A fine standard yellow variety ranking next after Golden Goddess and Golden Chimes with us.

Large bulbs, 3 for 10c; 10 for 30c.

GIANT NYMPH

Large light salmon-rose pink; one of the best commercial varieties and a thoroughly dependable one.

Large bulbs, 3 for 10c; 10 for 30c.

GLORIANA

Golden salmon, clear yellow throat and a very consistent performer. Blooms do not open wide but are rather cup-shaped.

Large bulbs, 3 for 10c; 10 for 30c.

GLORIOLA

Tall peach red with yellow throat; tall spike and vigorous grower.

Large bulbs, 3 for 15c; 10 for 45c.

GOLDEN CHIMES

Light yellow ruffled variety producing fine spikes of large beautifully formed florets. Excepting Golden Goddess, this is the finest yellow we have grown. We have grown a lot of yellow glads.

Large bulbs, 10c each; 3 for 25c.

GOLD EAGLE

Tall yellow; medium size bloom, valuable on account of its early blooming. Decidedly an improvement on old "Souvenir."

Large bulbs, 3 for 10c; 10 for 30c.

GOVERNOR PINCHOT

One of the finest of the new Kunderd varieties. Color deep pink with lighter throat blending outward to main color. Edges of petals margined silvery-white. Very early.

Large bulbs, 3 for 15c; 10 for 45c.

HELEN WILLS

Large clear white shading to soft canary yellow at the throat. One of the finest low-priced whites.

Large bulbs, 3 for 15c; 10 for 45c.
Medium bulbs, 3 for 10c; 10 for 30c.

KING ARTHUR

Very deep lavender; large ruffled florets that crease through center of each petal. Much admired but rather difficult to grow. Give it good culture.

Large bulbs, 10c each; 3 for 25c.

LA PALOMA

A light orange which seems to grow best under adverse conditions. Rather slender spikes.

Large bulbs, 3 for 10c; 10 for 30c.

LADY MARIE

Earliest commercial pure salmon pink variety, blooming 65 days. Our first year trial very satisfactory. Propagates better than Picardy and very consistent producer of good spikes.

Large bulbs, 15c each; 2 for 25c.

LOS ANGELES

A tall, strong growing light pink variety. Florets are small in proportion to spike but are very well placed.

Large bulbs, 3 for 10c; 10 for 30c.

LOTUS

Waxy shell-like florets white blending to shell pink at tips and cream at throat. A beautiful delicately tinted gladiolus and a fine grower.

Large bulbs, 2 for 15c; 10 for 60c.

LUCIFER

Velvety orange scarlet with amaranth crimson throat. Many florets open at once.

Large bulbs, 2 for 15c; 10 for 60c.

MARGARET FULTON

Rich deep salmon of unusually solid color. Very distinctive form of floret of great color value. A fine cut-flower.

Large bulbs, 3 for 15c; 10 for 45c.
Medium bulbs, 3 for 10c; 10 for 30c.

MARMORA

Lavender grey with petunia purple blotch. A fine grower, and no gladiolus collection is complete without this beautiful novelty.

Large bulbs, 3 for 15c; 10 for 45c.

MARY ELIZABETH

Beautiful ruffled white with light yellow throat. Thick waxy substance and ideal cutting habits.

Large bulbs, 2 for 15c; 10 for 60c.

MILDRED LOUISE

Light salmon pink with three very faint ruby lines in throat and a close rival of Picardy in beauty and performance. We recommend it highly.

Large bulbs, 2 for 15c; 10 for 60c.

MINUET

Still rated as the finest lavender. If you don't grow Minuet, you are missing one of the best varieties in commerce.

Large bulbs, 3 for 15c; 10 for 45c.

MISS ALAMEDA

Described by its originator, Mr. Salbach, as "one of the finest gladiolus ever introduced, ranking with Picardy and Betty Nuthall as one of the best all-around gladiolus ever created." Our experience indicates that this is entirely correct.

The color is deep salmon pink with distinctive carmine blotch in perfect harmony with the predominating color of the flower. Tall straight spikes with large round florets of heavy substance. We predict that this will soon become just as popular as Picardy.

Large bulbs, 10c each; 12 for 75c.

Medium bulbs, 3 for 15; 12 for 45c.

MISS NEW ZEALAND

Salmon apricot suffused rose with peach colored blotch. A new variety from New Zealand which, although it does not grow as large for us as rated, has unusually fine color and form. We believe that this would be very fine if given good culture. We grow them in the field.

Large bulbs, 40c each.

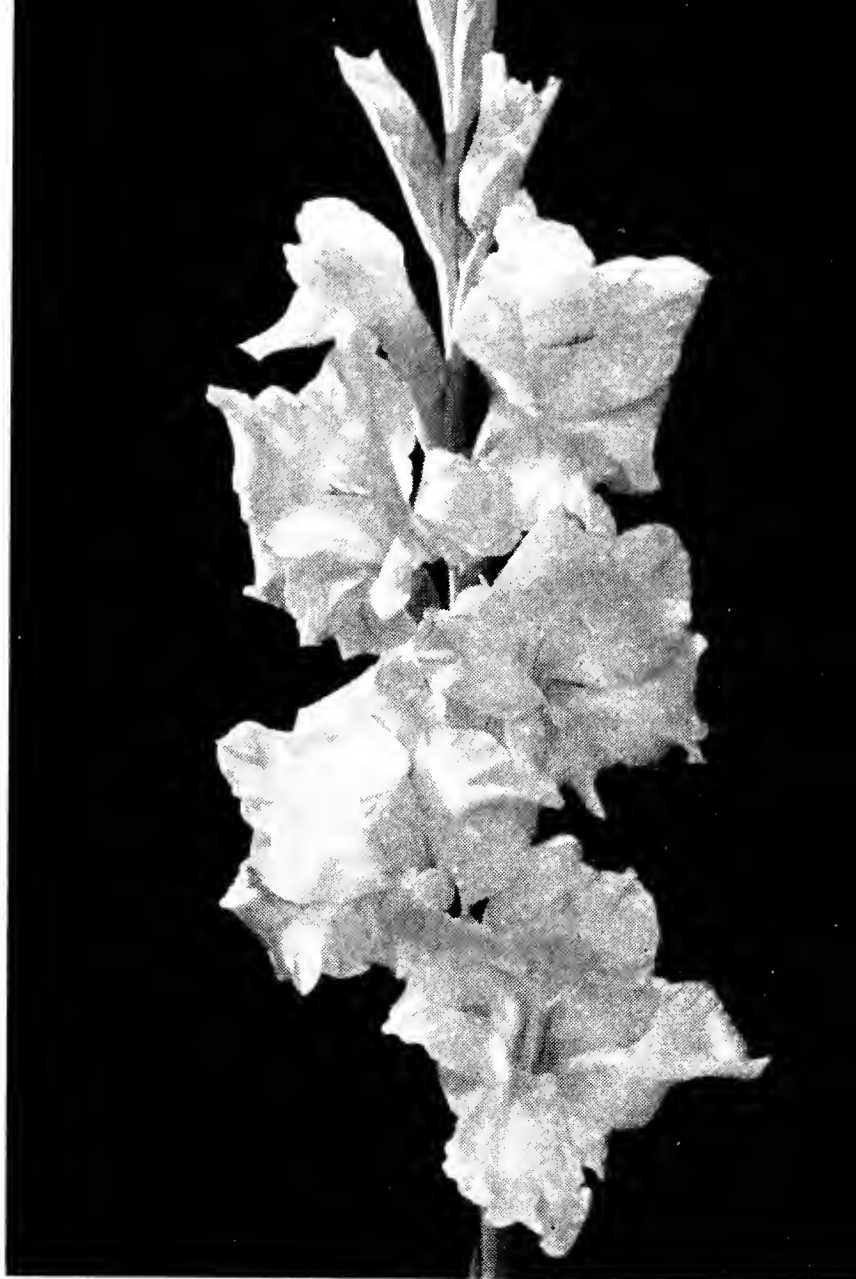
Medium bulbs, 25c each.

MOTHER MACHREE

Soft golden lavender with orange and grey tints. Sunset colors of beautiful lustre and sheen. A consistent producer of stunning spikes. You will not go wrong on this one.

Large bulbs, 3 for 15c; 10 for 45c.

Medium bulbs, 3 for 10c; 10 for 30c.



Vanguard

MRS. E. J. HEATON

Deep glowing strawberry pink blended with some cream in throat. One of the newer varieties of great merit.

Large bulbs, 15c each; 2 for 25c.

MRS. LEO MILLER

Salmon flame shaded to golden yellow; heavy waxy texture, intensely ruffled and sometimes lacinated. Give this one special culture and it will repay you in wonderful spikes.

Large bulbs, 15c each; 2 for 25c.

MRS. LEON DOUGLAS

Large salmon rose and a very popular variety. Has shown tendency to produce stubby spikes for us but we have seen some very fine spikes of it.

Large bulbs, 3 for 10; 10 for 30c.

MRS. OLNEY WITBECK

A beautiful shade of clear pink listed by few growers. We have found it a very worthwhile variety.

Large bulbs, 3 for 15; 10 for 45c.

MRS. RAY P. CHASE

Large creamy white, light yellow throat that sometimes flecks purple, especially during wet season. Produces a large percentage of magnificent spikes.

Large bulbs, 3 for 15c; 10 for 45c.

OLD FAITHFUL

A very early salmon of high color value. Stands heat well and fine keeper.

Large bulbs, 3 for 15c; 10 for 45c.

ORANGE DELIGHT

One of the miniature flowered gladiolus originated by Mr. Kunderd. The color is a combination of apricot orange overlaid bittersweet orange. Lacinated petals add to its beauty and it is ideal for artistic arrangement in bowls and vases. Decidedly different and a beautiful novelty.

Large bulbs, 25c each; 3 for 50c.

OUR SELECTION

Salmon red, flaked deeper, cerise and creamy blotch on lower petals. Inclined to produce stubby spikes in dry season and sometimes burns. Very popular with our customers on account coloring, and many florets open at one time.

Large bulbs, 3 for 15c; 10 for 45c.

PARADISE

Clear apricot color, opening 6 to 7 large florets at one time on tall straight spikes with perfect placement. Immense propagator and unusually vigorous grower. A good early commercial variety.

Large bulbs, 15c each; 12 for \$1.50.

Medium bulbs, 2 for 15c; 12 for 75c.

Bulblets, 100 for \$3.00.

PICARDY

Light salmon apricot, deeper salmon feather in throat and the most spectacular pink gladiolus of the past few years. The large flowers, warm coloring and fine spikes on which the florets are ideally placed all combine to make Picardy a most charming gladiolus. If you don't already have this variety, by all means include it in your order.

Large bulbs, 3 for 15c; 10 for 45c.

Medium bulbs, 5 for 15c; 10 for 25c.

PHYLLIS McQUISTON

An excellent all-around pure pink variety and a fine grower. This variety is rapidly becoming popular.

Large bulbs, 15c each; 2 for 25c.

PELEGRINA

Deep violet-blue with all the lustre of deep blue velvet. Should have good culture. This has attracted more attention in our garden than any other variety with the exception of Matoaka.

Large bulbs, 2 for 15c; 10 for 60c.

Medium bulbs, 4 for 15c; 10 for 30c.

QUEEN HELEN II

Grenadine pink color enhanced by pinard yellow blotch in the throat. One of Mr. Salbach's creations that is particularly resistant to unfavorable weather conditions, especially heat. Highly recommended as a cut-flower.

Large bulbs, 10c each; 12 for 65c.

Medium bulbs, 3 for 15c; 12 for 45c.

QUEEN OF BREMEN

A fine rose pink prim, and a very consistent performer. No difficulty to grow this one.

Large bulbs, 3 for 10c; 10 for 30c.

RAPTURE

Medium light salmon with diffused creamy yellow blotch. Our first year trial very satisfactory.

Large bulbs, 2 for 15c.

SEMINOLE

Color somewhat similar to Betty Nuttall, but more buff. Vigorous grower.

Large bulbs, 3 for 15c; 10 for 45c.

SPIRIT OF ST. LOUIS

Dull orange; throat dotted red. A consistent grower consistently producing fine spikes.

Large bulbs, 3 for 15c; 10 for 45c.

SWEETHEART

Snow-white foundation color delicately flushed pink increasing in intensity toward tips of petals. Heavy wax-like substance of unusual beauty. Excellent grower.

Large bulbs, 2 for 15c; 10 for 60c.

TANGERINE

Tall graceful spikes of glowing orange flowers, said to be a decided improvement on La Paloma, but with us it is entirely different from that variety. A very strong grower which seems to be popular with visitors.

Large bulbs, 3 for 15c; 10 for 45c.

WASAGA

A clear capucine buff without throat marking or flecking. Wide open ruffled florets on tall straight spikes but seldom opens more than four at one time. With the exception of Solveig, this is the only variety to receive a first class certificate in the seedling class of the American Gladiolus Society since 1916. One of the most beautiful colors in gladiolus.

Large bulbs, 3 for 15c; 10 for 45c.
Medium bulbs, 3 for 10c; 10 for 30c.

WHITE SWORD

Extra fine tall white. Our first year trial indicates that this is a very fine variety producing long flower heads and fine bulbs which is rather unusual in whites. Very fine grower.

Large bulbs, 75c each.
Medium bulbs, 40c each.



PREPAID QUANTITY PRICES

Per 100	Bulblets			
	No. 1	No. 2	No. 3	Per Quart
Aflame	\$ 3.00	\$ 2.50	\$ 2.00
Apricot Glow	2.25	1.75	\$ 1.25	1.50
Betty Nuthall	2.50	2.00	1.50	2.00
Bleeding Heart....	3.50	3.00	2.50
Duna	3.50	3.00	2.00	3.00
Early Peach	10.00	8.00	6.00	12.00
Excellence	3.50	3.00	2.00	2.50
Giant Nymph	2.25	1.75	1.25	1.50
Gold Eagle	2.25	1.75	1.25	1.50
La Paloma	2.25	1.75	1.25	1.50
Los Angeles	2.25	1.75	1.25	1.50
Margaret Fulton...	3.50	3.00	2.50	3.00
Marmora	3.00	2.50	2.00	2.50
Mary Elizabeth....	4.00	3.50	3.00
Minuet	3.50	3.00	2.50
Paradise	10.00	8.00	6.00	12.00
Picardy	2.50	2.00	1.50	1.00
Picardy, Per 1,000.	20.00	16.00	12.00	Pk. 5.00
Queen of Bremen..	2.25	1.75	1.25	1.00
Wasaga	3.50	3.00	2.50	3.00
Exhibition Mixed..	2.50	2.00	1.50

25 OR MORE BULBS AT 100 RATE

All stock offered subject to prior sale. No Substitution except upon your request. We reserve the right to fill orders so far as stock is available and refund purchase price for any part of order we are unable to furnish. All stock guaranteed true to name and disease free.

WINGS OF SONG

A very large shrimp pink, shaded lighter in throat. Being a seedling of Picardy, it is very similar to that variety in growing habits. We believe it will be very popular when stock becomes more plentiful.

Large bulbs, \$4.50 each.
Medium bulbs, \$3.00 each.
Small bulbs, \$2.00 each.



General Assortments

THIRTEEN COLLECTION

Three (3) large bulbs each, Aflame, Bleeding Heart, Duna, E. I. Farrington, Frank J. McCoy, Marmora, Mary Elizabeth, Mother Machree, Mrs. Olney Witbeck, Minuet, Picardy, Spirit of St. Louis, and Wasaga. The finest of the standard varieties in wide color range and truly a de luxe beginner's collection. Thirteen varieties, properly labeled, 39 large bulbs.

\$2.00 value — All postpaid for \$1.50.

SPECIAL LABELED COLLECTION

To those who have not grown the newer varieties of gladiolus, we suggest that you leave the selection of varieties to us. You will be pleased at blooming time. Twenty-five (25) large bulbs, 5 each of 5 varieties (our selection), including the wonderful Picardy.

Postpaid for \$1.00.

We will include 5 extra bulbs if your order is received before March 1, 1938.

WINNER UNLABELED COLLECTION

To those who do not care to take the trouble to grow gladiolus under name, we offer this choice assortment containing at least 10 different varieties of our finest standard varieties, covering a wide range of colors.

25 Large bulbs for \$1.00; 50 for \$1.75.

PICARDY SPECIAL

10 large, 20 medium, and 40 small— all should bloom.

70 bulbs, postpaid for \$1.00.

Gladiolus Culture

BY F. L. WORCESTER



Gladiolus require only a place in the sun and fairly fertile garden soil. Do not plant near to trees as they seem to resent this more than anything else. In field growing we broadcast about 1,000 lbs. per acre of 5-8-5 fertilizer and disk it in before planting. This seems to be more effective in producing fine bulbs than for bloom. Do not use manure unless you apply well-rotted manure in the fall. A good green crop turned under the year before is better, as manure has a tendency to damage the new bulb.

The most effective method of fertilizing seems to be the application of a good quick-acting chemical fertilizer when the plants are about 12 inches high. Apply very sparingly well away from the plants and work it into the soil at once by cultivating. Vigoro or some similar complete fertilizer will do very well for this purpose and will aid in growing good bulbs for next season.

Bulbs should be planted four to five inches deep. If planted in rows, bulbs may be spaced 4 to 5 inches apart in rows 1½ to 3 feet apart, depending upon space available and method of cultivation to be used. If it is desired to save space, plant in beds in rows about 1 foot apart with bulbs about 3 inches apart (center to center) in rows. If planted in rows, it is desirable to hill up with garden plow just before bloom spike appears. This will often make it unnecessary to stake plants.

In any event, cultivate well and frequently, keeping surface loose. This will compensate for dry weather conditions to a considerable extent. Gladiolus require considerable water, especially at blooming, but if you water, soak the ground thoroughly. Otherwise it is more harmful than beneficial. Do not make your glads compete with weeds, tree roots or shrubs.

Lastly, plant sound, disease-free bulbs of good varieties whether you buy them from us or elsewhere. Do not expect good results from inferior stock sold at ridiculously low prices.

INSECT PESTS AND BULB DISEASES

Unfortunately gladiolus have their pests and diseases as do all other flowers and plants, although they have about as little trouble in this respect as anything you might grow. During the past few years, some sections of the country have experienced considerable trouble from a minute black insect known as *thrip* which sucks the juices from the buds so that the flowers do not open properly. If you have had this trouble, do not be discouraged, because control of *thrip* is now very definitely a matter of record.

We have had no *thrip* whatever in our fields during the past two seasons. Our

Richglad Garden

RICHMOND, VIRGINIA

NAME { Mr.
Mrs.
Miss.

STREET _____ Amount Enclosed _____
P. O. BOX _____ R. D. No. _____ Box _____ \$ _____
POSTOFFICE _____ DATE _____ 193____
STATE _____ EXPRESS OFFICE _____

If sold out of large size bulbs ordered, may we substitute double quantity of medium size bulbs?

☐ YES ☐ NO

If you will furnish us names and addresses of friends who would be interested in receiving copy of this catalog we will include extra bulbs with your order in return for your trouble.

LIST NAMES AND ADDRESSES ON BACK OF ORDER BLANK.

Postage
Will be Paid
By
Addressee

No
Postage Stamp
Necessary
if Mailed in
the U. S.

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT No. 1221, Sec. 510 P.L. & R.

RICHMOND, VA.

RICHGLAD GARDEN

3126 Woodrow Avenue

Richmond

Virginia





stock is grown in isolated plantings and by treatment with corrosive sublimate (mercuric chloride) at planting time, we have been able to eradicate this troublesome pest. This gives the bulb a coating that wards off various bulb diseases and fungus attacks. Your glads may become infested from neighboring plantings, and we recommend preventative spraying to insure undamaged blooms unless your garden is well isolated from other plantings.

The recommended spray formula is as follows:

- 1 tablespoon Paris Green
- 2 lbs. brown sugar
- 3 gallons water.

In order to avoid burning of the foliage, it is recommended substituting 3 ounces acid lead arsenate for the Paris Green or two tablespoons magnesium arsenate. The latter however is considered not quite so effective. These sprays must be kept constantly agitated while spraying. If your bulbs are treated properly with corrosive sublimate just before planting, thereby avoiding an early infestation of this pest, it is likely your blooms will mature before much damage is done by *thrip* coming from neighboring plantings. However, spraying is worthwhile to prevent damage from other troublesome insect pests.

The approved corrosive sublimate treatment is as follows: Dissolve 1 ounce of the powder first in small amount of warm water, then pour into 7 gallons of water, preferably above 60 degrees. Cold water may render the treatment ineffective. The solution must be used in a non-metal container, such as a crock, wooden pail, or glass. We find 10-gallon crocks ideal for this purpose. Varieties may be kept separate in cloth bags; old sugar bags will do for small quantities or bags made of cheesecloth for larger quantities. In order to keep varieties properly labeled, we simply write the variety name on cardboard strip with weatherproof pencil and put it inside of bag before tying the latter. Ordinary lead pencil will do just as well. Be sure that bags are completely immersed. Soak 12 to 17 hours, preferably at night before planting. Makes no difference if bulbs are planted wet or dry, but we prefer planting as soon as possible after bulbs are taken from solution. This solution is safe to the hands, but is a deadly poison and must be used and disposed of with care.

This treatment is so inexpensive and requires so little effort that everyone should use it, regardless of whether the planting is a few dozen or a few thousand bulbs.

If your glads become infested during the season, cut the tops off at digging time and burn them. Then as soon as your bulbs are fairly well dried, treat them with naphthalene flakes, 1 ounce (4 level tablespoons) sprinkled on each 100 large bulbs or equivalent in bulk of smaller sizes, in closed bottom containers. Containers should be closed but not completely airtight. Closed paper bags are safe for a few weeks if the bulbs are dry as some moisture can escape. After four to six weeks, shake out any unevaporated flakes in order to avoid damage to root knobs and eye sprouts when they appear in the spring.

The naphthalene treatment is to avoid *thrip* damage to bulbs in storage. Our experience indicates that it is not completely effective and bulbs should be treated with corrosive sublimate before planting regardless of the fact that they were treated with naphthalene in storage.



A HOBBY WITHIN A HOBBY

*Addressed To All Gardeners
Who Are Not Yet Glad Fans:*

What greater thrill can there be than the joy of watching your planting develop into sturdy plants and then the miracle of beautiful blooms that follows? And what greater pleasure than to have your own beautiful flowers to send to a friend, or to bring color and beauty into the house—something produced by your own work and with no bills from the florist? No flower grown is more suitable for this purpose than Gladiolus with their gorgeous colors and ideal form.

Those of you garden hobbyists who don't know Gladiolus well, have a grand opportunity to develop "A Hobby within a Hobby." Gladiolus are easy to grow and pay a thousandfold for the minimum of care and attention. Every garden enthusiast should devote some part of his garden to them.

There is one "danger," and it is only fair to warn you of it. Gladiolus grow and grow on you to the point where you will be as rabid a fan as the best of them—or should we say, "the worst" of them.

Last, but not least, this is a hobby and like no other it can be made not only to pay its way, but to show a substantial profit from the sale of cut-flowers as well as give you the pleasure and satisfaction of growing them and seeing them unfold their glorious bloom.

Why not try some Gladiolus this season?



OWNERSHIP AND REFERENCES

Many persons, for good and sufficient reasons, wish to know the individuals with whom they deal. For those we wish to state that the personnel of RICHGLAD GARDEN is F. L. Worcester, Proprietor and General Manager, 3126 Woodrow Avenue, Richmond, Virginia, and R. M. Worcester, Manager of Nurseries at Hunton Station, Glen Allen, Virginia. As to our reliability, we respectfully refer you to Fifteenth Street Branch, Southern Bank and Trust Company, Richmond, Virginia.

The trade name, RICHGLAD GARDEN, is duly recorded as required by Virginia State law and we wish to assure you that our principal aim is to make this name a hallmark of quality in the production and sale of bulbs, plants and cut-flowers. You will receive our special iris catalog about May 1st.